**Descriptive Wireframe Document – Assignment 3**

1. Website being redesigned is Suzanne Collins’s website: suzannecollinsbooks.com

**Item #1**

Description: Photo

Font: N/A

Colour: N/A

Alignment: Left

Media: Photo of Suzanne Collins

Interactivity: N/A

**Item #2**

Description: Header

Font: Calibri 50px

Colour: Grey

Alignment: Center

Media: N/A

Interactivity: N/A

**Item #3**

Description: Social Media

Font: N/A

Colour: N/A

Alignment: Right

Media: Facebook logo and twitter logo

Interactivity: link to Facebook page and twitter page

**Item #4**

Description: Bibliography

Font: 15px

Colour: Orange

Alignment: Center

Media: N/A

Interactivity: link to interview

**Item #5**

Description: Works

Font: 15px

Colour: Orange

Alignment: Left

Media: Pictures of three famous books: hunger games, catching fire and mockingjay

Interactivity: N/A

**Item #6**

Description: Reviews

Font: 15px

Colour: Black

Alignment: Center

Media: N/A

Interactivity: links to respective reviews

**Item #7**

Description: Links

Font: 12px

Colour: Orange

Alignment: Right

Media: N/A

Interactivity: links to scholastic, Penguin group, NPR, Listening Library, Indie Bound, Barnes & Noble, Books-A-Million, Amazon and Authors Guild

1. There are a lot of navigation difficulties. Links to reviews, book purchasing options etc. are not easy to access or are dead links. There is also a lot of white space which means there a lot of positioning issues. There is a lack of categorization which makes it hard for users to search for and find information. The works bar on the right-hand side is consistent with all aspects of the website (aka. it has a fixed position) which is not very functional. Everything on the website is the same font, color and bold style which makes it not very appealing to read.
2. The colour theory works well for Suzanne Collins’s website. The light background contrasts well with the darker font color
3. In my redesign, there are no two items that are the same either right beside each other, or directly above or below. They are quite different in color, image etc. to make the page visually appealing unlike Suzanne Collins’s website where all the items were visually the same which made the page harder to read on top of everything else going on. However, repetition is presented in by redesign by having two similar pieces of content the same color. Every item on the page is not put arbitrarily. All of the items on the page have order whereas Suzanne Collins’s website has quite a bit of misalignment which makes her page unpleasant looking. Lastly, related items are grouped together so they are seen as cohesive rather than items that are unrelated and have to have their own space. This means they cannot be in close proximity with each other as they can’t be seen as one visual unit.